

DIGITAL MEDIA SERVICES FOR HONG KONG MONETARY AUTHORITY  
CONTENT DEVELOPMENT, ISSUES MANAGEMENT AND COMMUNITY  
ENGAGEMENT (FOR LINKEDIN, TWITTER AND/OR OTHER DIGITAL MEDIA  
CHANNELS TARGETING INTERNATIONAL COMMUNITY)

NOTICE OF PRE-QUALIFICATION OF TENDERERS

It is intended to invite tenders from pre-qualified contractors for the digital media services (Digital Media Services) for the Hong Kong Monetary Authority (HKMA). The pre-qualified list of contractors will be valid for three years (effective on the date of announcement of the results). The contractor(s) who is (are) eventually awarded with the Digital Media Services contract(s) will be required to provide digital media services to the HKMA, including but not limited to developing digital media strategy and content and managing relevant issues.

Applicants who submit pre-qualification application shall provide all information required as stated in the pre-qualification document(s) and note that the assessment will be based on whether the applicants can provide sufficient and adequate information to establish that they have a thorough knowledge of the scope of work to be covered in the relevant project and ability to carry out the work effectively. The submissions details can be found in the prequalification document(s).

Applicants must submit one electronic copy of the completed pre-qualification application by email no later than the closing time of 12.00 noon of Monday, 28 June 2021 (Hong Kong Time) to the following email address only:—

tender@hkma.gov.hk

Late or incomplete application will not be accepted.

The pre-qualification document(s) in the form of electronic copy will be provided *via* email upon request made to the following email address:—

Digital Media Services:—

Digital\_Media@hkma.gov.hk

Applicants should provide scanned copy of their business cards, as well as the names and the contact information of the persons-in-charge in their emails requesting for the pre-qualification document(s).

If tropical cyclone warning signal No. 8 or above is hoisted, or black rainstorm warning signal or 'extreme conditions after super typhoons' announced by the Government is/are in force at any time between 9.00 a.m. and 12.00 noon (Hong Kong time) on the closing date for receipt of pre-qualification application, the closing time will be postponed to 12.00 noon (Hong Kong time) on the first working day after the tropical cyclone warning signal No. 8 is lowered, or the black rainstorm warning signal or the 'extreme conditions after super typhoons' is/are no longer in force as announced by the Government.

Any enquiries concerning the pre-qualification application for Digital Media Services should be addressed to:—

Digital\_Media@hkma.gov.hk

This pre-qualification exercise forms part of the tender exercise and is covered by the Agreement on Government Procurement of the World Trade Organization. The HKMA reserves the right to reject any application.