

It is hereby notified that tenders are invited for the **production of a consumer education television programme for the Hong Kong Monetary Authority (REF: G12/219/1C(16))**.

The Contract requires the tenderer to produce, broadcast and promote a television programme in Cantonese with six episodes, each of two minutes in duration. The programme is expected to commence broadcasting in November / December 2016.

The tender document in form of electronic copy will be provided *via* email upon request made to the following email address:—

tender_BCE@hkma.gov.hk

Tenderers should provide the names of their companies and the contact information of the persons-in-charge in their registration for the tender document.

In case a tropical cyclone warning signal No. 8 or above is hoisted or black rainstorm warning signal is in force for any duration between 9.00 a.m. and 12.00 noon on the tender closing date, the tender closing time will be postponed to 12.00 noon on the next working day.

Enquiries concerning the tender should be made to the following:—

Shirley FUNG

Hong Kong Monetary Authority

55th Floor, Two International Finance Centre

8 Finance Street

Central, Hong Kong

Telephone: 2878 1013

Email: tender_BCE@hkma.gov.hk

This tender is covered by the Agreement on Government Procurement of the World Trade Organization.

The Hong Kong Monetary Authority does not bind itself to accept the lowest tender or any tender, and reserves the right to negotiate with any tenderer about the terms of the offer.

Details of the award of this contract will be published in the Government of the Hong Kong Special Administrative Region Gazette and made available on the Homepage of the HKSAR Government (<http://www.gld.gov.hk/egazette/>) and the HKMA Homepage (www.hkma.gov.hk) on the Internet.

12 August 2016

Hong Kong Monetary Authority