

It is hereby notified that sealed tenders in triplicate are invited for the following:—

<i>Tender Reference</i>	<i>Subject</i>	<i>Closing Date and Time</i>
<b>ISD/BHK/Tender/7/24</b>	<b>Provision of Services for Digital Media Promotion of Brand Hong Kong—International</b> (Contract Period: A 13-month contract from 1 July 2024 to 31 July 2025 tentatively)	<b>23.4.2024 (12.00 noon)</b>

This tender is covered by the Agreement on Government Procurement of the World Trade Organization and will not involve electronic auction. This notice also serves as a summary notice required under the Agreement on Government Procurement of the World Trade Organization.

The tender documents are obtainable during office hours from the Brand Hong Kong Management Unit, Room 1116, 11/F, North Point Government Offices, 333 Java Road, North Point, Hong Kong (Tel.: 2842 8814; Fax: 2524 9075), or from the e-Tender Box (ETB) of Procurement and Contract Management System (PCMS) of the Government Logistics Department. Information about e-tendering is available on the ETB website (<https://pcms2.gld.gov.hk>).

For paper based tendering, tenders submitted must be clearly marked with the tender reference and the subject of the tender on the outside of the envelope (but should not bear any indication which may relate the tender to the tenderer) addressed to the Chairman, Tender Opening Committee, Government Logistics Department, and deposited in the Government Logistics Department Tender Box situated at the Ground Floor, North Point Government Offices, 333 Java Road, North Point, Hong Kong before 12.00 noon on the closing date of the tender as stated above. Tenders must be deposited in the tender box as specified in this tender notice ('Specified Tender Box') before the tender closing time. Late tenders or tenders not deposited in the Specified Tender Box will not be accepted.

For electronic tendering, transmission of a tender through the e-Tender Box shall be successfully completed in accordance with the requirements of the e-Tender Box before the tender closing time. Late tenders will not be accepted.

If tropical cyclone signal No. 8 or above is hoisted, or a black rainstorm warning signal or 'extreme conditions' announced by the Government is/are in force at any time between 9.00 a.m. and 12.00 noon on the tender closing date, the tender closing time will be postponed to 12.00 noon on the first working day after the tropical cyclone signal No. 8 is lowered, or the black rainstorm warning signal or the 'extreme conditions' announced by the Government has/have ceased to be in force. In case of blockage of the public access to the location of the Specified Tender Box at any time between 9.00 a.m. and 12.00 noon on the tender closing date, the Government will announce extension of the tender closing time until further notice. Following removal of the blockage, the Government will announce the extended tender closing time as soon as practicable. The above announcements will be made *via* press releases on the website of Information Services Department (<http://www.info.gov.hk/gia/general/today.htm>). All time references are Hong Kong time.

Open tendering is adopted. All interested contractors/suppliers/service providers are invited to tender.

The Government of the Hong Kong Special Administrative Region does not bind itself to accept the lowest tender (or the highest combined score for a tender adopting a marking scheme) or any tender, and reserves the right to negotiate with any tenderer about the terms of the offer.

Details of the contract award will be published on the Internet (<https://pcms2.gld.gov.hk/iprod/#/scn00101>).

8 March 2024

Fletcher CHAN *Director of Information Services*